



DEPARTMENT OF STATE

Washington, D.C. 20520

MAR 1984

March 13, 1984

MEMORANDUM FOR: Honorable William Casey  
Director  
Central Intelligence Agency

Subject: Your Participation in CEO Briefing - March 20

Following up on our brief telephone conversation of yesterday, here is the way things stand for the CEO briefing:

PLACE: State Department Operations Center Conference Room, 7th Floor (as you know, there is a podium for your use plus three rear projection screens for slides or film, should you want to use them)

TIME: Your portion of the briefing is from 11:00-11:40am.

OTHER PARTICIPANTS SCHEDULED:

- 9:45 - Under Secretary Eagleburger - Welcomes
- 10:00 - 11:00 - Ambassador Langhorne Motley briefs on US policy in Central America and the Caribbean, and may touch on Latin America. Will have at least a 30-minute Q&A session. As of now, he will give a summation of where we stand with the legislation (a difficult job!)
- 11:00 - 11:40 - William Casey
- 11:40 - 12:00 - Geraldine O'Leary de Macias, former Maryknoll Nun from Nicaragua

SUGGESTIONS FOR YOUR PARTICIPATION:

- A) I hope that you will spell out the Soviet and Cuban threat in the area. (Tony Motley is deliberately not going to touch on this at all.) If possible, my own personal opinion is that it would be dramatic if you could give an estimate

State Dept. review completed

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of the refugee problem that the Gulf Coast States would be faced with from boat people and others by land should the region come under Communist control.

In the mailgram of invitation, we state that the briefing is off the record. I will be introducing you and the others and I will repeat that clearly. If there's anything in particular you'd like me to highlight in your introduction, please let me know.

B) The 12:00-12:30 reception will give you time to talk individually with those of your friends and others who are here and want to meet you. Your participation has evoked very nice interest.

C) Lunch - You will be hosting a table.

Please let me know on the attached list of approximately 30 acceptances to date if there's anyone in particular you'd like seated next to you or on either side.



Gilbert A. Robinson  
Special Advisor for  
Public Diplomacy

Attachment:

Guest list

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List of Invitees to the  
Secretary's Luncheon  
for CEO's

Draft sent to SEC'Y 14 February 1984

PROPOSED CEO INVITEES FOR SECRETARY'S  
LUNCHEON BRIEFING

Roy A. Anderson  
Chairman  
Lockheed Corporation

Rand V. Araskog  
Chairman & President  
ITT

Samuel Armacost  
President  
Bank of America

Ralph E. Bailey  
Chairman  
Conoco Inc.

S.D. Bechtel  
Senior Director  
The Bechtel Group

William W. Boeschstein  
President  
Owens-Corning Fiberglas Corporation

Thornton F. Bradshaw  
Chairman  
RCA

Theodore F. Brophy  
Chairman  
General Telephone & Electronics Corporation

Theodore A. Burtis  
Chairman  
Sun Company, Inc.

Willard C. Butcher  
Chairman  
The Chase Manhattan Bank, N.A

Philip Caldwell  
Chairman  
Ford Motor Company

Paul W. Douglas  
Chairman  
The Pittston Company

Walter A. Fallon  
Chairman  
Eastman Kodak

Joseph B. Flavin  
Chairman  
Singer Company

J. Peter Grace  
Chairman  
W.R. Grace & Co.

Clifton C. Garvin, Jr.  
Chairman  
EXXON Coporation

Richard Gelb  
Chairman  
Bristol-Myers Company

Roberto C. Goizueta  
Chairman  
Coca-Cola Company

Pierre Gousseland  
Chairman & President  
AMAX Inc.

Harry J. Gray  
Chairman  
United Technologies Corp

John J. Horan  
Chairman  
Merck & Co.

James R. Houghton  
Chairman  
Corning Glass Works

John V. James  
Chairman  
Dresser Industries, inc,

Edward G. Jefferson  
Chairman  
E. I. du Pont de Nemours & Co.

Joseph L. Jones  
Chairman & President  
Armstrong World Industries, Inc.

David T. Kearns  
President  
Xerox Corporation

George M. Keller  
Chairman  
Standard Oil Company of California

Lewis W. Lehr  
Chairman  
3M Company

Edmund W. Littlefield  
Chairman, Executive Committee  
Utah International Inc.

John K. McKinley  
Chairman  
Texaco, Inc.

Richard J. Mahoney  
President  
Monsanto Company

Keith Crane  
Chairman  
Colgate-Palmolive Company

Ruben F. Mettler  
Chairman  
TRW Inc.

Lee L. Morgan  
Chairman  
Caterpillar Tractor Company

Richard M. Morrow  
Chairman  
Standard Oil Company

John D. Ong  
Chairman  
B.F. Goodrich Company

Paul F. Orefice  
President  
Dow Chemical U.S.A.

Charles W. Parry  
Chairman  
Aluminum Company of America

Robert H. Quenon  
President  
Peabody Holding Company, Inc.

David M. Roderick  
Chairman  
United States Steel Corporation

John G. Smale  
President  
The Procter & Gamble Company

Roger B. Smith  
Chairman  
General Motors Corp.

Donald H. Trautlein  
Chairman  
Bethlehem Steel Corporation

Rawleigh Warner, Jr.  
Chairman  
Mobil Oil Corporation

John F. Welch, Jr.  
Chairman  
General Electric Company

W. Clarke Wescoe, MD  
Chairman  
Sterling Drug

Walter B. Wriston  
Chairman  
Citicorp

John A. Young  
President  
Hewlett-Packard Company

List # 2  
Alphabetical  
by  
Company

Mr. Robert A. Schoellhorn  
Chairman  
Abbott Laboratories

Mr. George J. Sella  
President  
American Cyanamid Company

Mr. Karl D. Bays  
Chairman  
American Hospital Supply

Mr. J.J. Allen Overton, Jr.  
President  
American Mining Corp.

Mr. W. Paul Tippet, Jr.  
Chairman  
American Motors Corp.

Mr. William A. Marquard  
Chairman  
American Standard Inc.

Mr. Ralph L. Hennebach  
Chairman  
ASARCO, Inc.

Mr. Wesley J. Howe  
President  
Becton Dickinson & Co.

Mr. John B. Fery  
Chairman  
Boise Cascade

Mr. Eugene J. Sullivan  
Chairman  
New York, NY 10022

Mr. W. Michael Blumenthal  
Chairman  
Burroughs Corp.

Mr. Lee A. Iacocca  
Chairman  
Chrysler Corp.



Mr. William T. Creson  
Chairman  
Crown Zellerbach Corp.

Mr. John M. Richman  
Chairman Dart & Kraft Inc.

Mr. Paul F. Oreffice  
President  
Dow Chemical

Mr. Monford A. Orloff  
President  
Evans Products

Mr. John J. Nevin  
Chairman  
Firestone Tire and Rubber Co.

Mr. H. Brewster Atwater, Jr.  
Chairman  
General Mills

Mr. Michael G. O'Neil  
Chairman & President  
General Tire and Rubber Co.

Mr. Robert E. Mercer  
Chairman  
Goodyear Tire and Rubber Co.

Mr. Robert Hellendale  
Chairman  
Great Northern Nekoosa Corp.

Mr. James E. Lee  
Chairman  
Gulf Oil Corp.

Mr. Peter D. Hannaford  
Chairman  
Hannaford Co.

Mr. Alexander F. Giacco  
Chairman & President  
Hercules Inc.

Mr. Barron Hilton  
Chairman & President  
Hilton Hotels Corp.

Mr. Hohn R. Opel  
Chairman  
International Business Machines

Mr. Donald D. Lennox  
Chairman  
International Harvester Co.

Mr. Darwin E. Smith  
Chairman  
Kimberly-Clark Corp.

Mr. Harold W. McGraw, Jr.  
Chairman  
McGraw-Hill

Mr. Roger E. Birk  
Chairman  
Merrill Lynch & Co.

Mr. William H. McMurren  
President  
Morrison-Knudsen Co.

Mt. Robert M. Schaeberle  
Chairman  
Nabisco Brands, Inc.

Mr. John M. Henske  
Chairman & President  
Olin Corp.

Mr. C. Edward Acker  
Chairman & President  
Pan American World Airways

Mr. Edmund T. Pratt, Jr.  
Chairman  
Pfizer Inc.

Mr. George B. Munroe  
Chairman  
Phelps Dodge Corp.

Mr. George Weissman  
Chairman  
Philip Morris Inc.

Mr. William C. Douce  
Chairman  
Phillips Petroleum Co.

Mr. William H. Spoor  
Chairman  
Pillsbury Co.

Mr. William D. Smithburg  
Chairman  
Quaker Oats Co.

Mr. William Stiritz  
Chairman  
Ralston Purina Co.

Mr. Philip E. Lippincott  
Chairman  
Scott Paper Co.

Mr. Edward R. Telling  
Chairman  
Sears Roebuck and Co.

Mr. John G. Breen  
Chairman  
Sherwin-Williams Co.

Mr. Richard M. Furlaud  
Chairman  
Squibb and Sons, Inc.

Mr. George M. Keller  
Chairman  
Standard Oil Co. of California

Dr. Barclay Morley  
Chairman  
Stauffer Chemical Co.

Mr. Robert A. Pritzker  
President  
The Marmon Group, Inc.

Mr. Warren M. Anderson  
Chairman  
Union Carbide Corp.

Mr. Edward W. Duff  
Chairman  
United States Gypsum Co.

Mr. Ray R. Parfet, Jr.  
Chairman  
Upjohn Co.

Mr. Carl E. Reichardt  
Chairman & President  
Wells Fargo and Co.

Mr. Joseph H. Williams  
Chairman  
The Williams Company